

GRIP Recruitment Software

powering placements for Castle View



2LS
RECRUITMENT
SOFTWARE SPECIALISTS



key benefits

- Quick matching of vacancy to candidate.
- User-friendly.
- Saves time and costs.
- Used across the consultancy.
- Seamless integration with Outlook.

the challenge

Castle View Personnel is a successful independent recruitment consultancy based in Inverness which specialises in temporary and permanent professional office support and accountancy placements. In this very competitive marketplace, fast and accurate matching of candidates to vacancies is essential.

When Castle View was first operating, it used Microsoft Excel to support its operations. However, as it grew and its candidate and client lists increased, this was no longer viable. It therefore needed to find a more sophisticated software solution which would cope with its ever-expanding databases and deliver the speed and accuracy needed.

the solution

As part of a programme of expansion, Castle View acquired a smaller consultancy which was already using GRIP recruitment software from 2LS. GRIP was developed specifically to manage all aspects of the placement process, from posting and parsing CVs through applicant matching and submission to closing vacancies. Castle View realised that this was the ideal solution to underpin its ever-growing activities.

the results

GRIP is now in use by all staff at Castle View. According to David Joel, Business Director, "As it's Windows-based, it's very easy to use and saves us so much time. In particular, its powerful search facility enables us to narrow down a field of 5000 candidates to five accurately in just a few seconds."

One feature of GRIP that is proving particularly useful for Castle View is that it integrates seamlessly with all popular Microsoft Office products: "The fact that it can integrate in particular with Outlook puts it ahead of its rivals: with all other recruitment packages you have to input the appropriate information manually. GRIP downloads and fills in keywords automatically, which speeds up the process considerably."

"It's the backbone of the business. Everyone is using it extensively, everyday. The functionality is great, it's user-friendly, it saves time and, when you compare it to other packages, it's by far the market leader."

David Joel
Business Director
Castle View Personnel

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